#### DAWN ENTERPRISES INC.

9155 Sweet Valley Dr., Valley View, OH 44125 Phone: (216) 447-1777 or (800) 548-4867 Fax: (216) 642-5505 www.dawn-ent.com

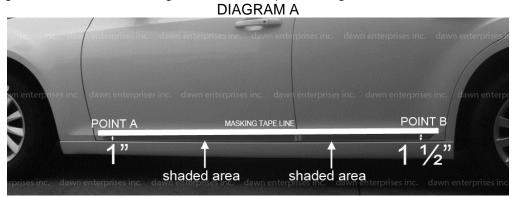
#### INSTALLATION INSTRUCTIONS

PART NUMBER: LCM-300-4-2-3 FOR: 2011 & Up Chrysler 300 EFFECTIVE: 19 APR 2011

# PLEASE READ ALL INSTRUCTIONS BEFORE BEGINNING INSTALLATION

## 1. **LOCATION** (See Diagram below):

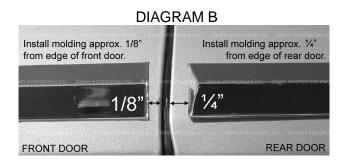
Run masking tape **as shown using measurements in Diagram A below** from POINT A to POINT B. Press tape against the vehicle, making sure that the tape is straight from POINT A to POINT B.



Measure up from bottom of doors

### 2. **CLEAN AND PREP**:

Clean the surface where the molding is to be installed using the alcohol pads enclosed for proper installation of Lower Chrome Molding. Wipe off excess residue with a clean cloth. Next, apply PRO-BOND ADHESIVE PROMOTOR in the crush swab self-applicator. Squeeze the applicator until you feel the applicator "crush". The applicator will become wet on the end and is ready for use. Apply a thin coat of PRO-BOND below the masking tape line, only on the shaded area, as shown in Diagram A above. Do not apply PRO-BOND in any area that the molding will not cover, as PRO-BOND could dull the paint surface. The light coat of PRO-BOND will dry quickly. Where cooler temperatures prevail, make sure the molding is at room temperature. The recommended metal surface temperature of the vehicle should be at least 75°F/24°C for proper installation. If the surface is cold, use a heat gun or hair dryer to warm before proceeding with installation.



# 3. **INSTALLATION (IMPORTANT)**:

**Before starting, see Diagram B** as to where to start applying molding. Next, completely peel off all of the liner from back of molding, making sure die cut ends of red liner are also removed from molding. **DO NOT TOUCH** the exposed adhesive with your fingers as the installation is being done.

Since these moldings have been pre-cut, start adhering moldings <u>rear</u> piece first with the angle or bevel cut first and the finished end directed toward the rear wheel well. Next, install front door molding **following Diagram B** measurements.

4. <u>AFTER THE MOLDING</u> has been installed, use a soft cloth and apply pressure along the entire length of the molding to insure proper adhesion.